



Dato' Ami Moris, Chair of the 30% Club Malaysia and Advisor at Maybank Group said, "The 30% representation is seen to be a tipping point in providing women leaders with an influential voice, and for boards to move closer to gender parity. The biggest jump in women on board representation was recorded from 2021 due to Bursa's Listing Requirements for all PLCs to have at least one woman director by 1 June 2023, supported by the collective action of leaders of Diversity, Equity and Inclusion (DEI)."

"There is increasing push for DEI efforts to serve Environmental, Social and Governance (ESG) imperatives. As it evolves, DEI is about winning the battle for talent to future proof organisations for growth and innovation. Numerous studies have shown that companies with more diverse boards tend to outperform and are ahead on achieving their climate action goals. Investors are likewise scrutinising boards for their diversity."

Stepping up on ambitions and goals

Building on the momentum for diversity, the 30% Club aims to help catalyse more PLCs to achieve 30% women representation on boards. As of 1 June 2023, 45 of the top 100 and over 700 of all PLCs have yet to do so.

Dato' Ami said, "When the 30% Club was established in Malaysia in 2015, its 30% goal was thought to be highly ambitious. As comparison in the UK, women now hold nearly 40% of board seats of FTSE100 companies. Our next target is for parity of men and women on all PLCs by 2030. It's a huge ambition, but not one that we shy away from."

The continued success of the 30% Club Malaysia is attributed to leveraging its three strategic pillars:

Activate Pillar – Activating Corporate Advocates that are interested in leading and signalling their DEI efforts. To date, 51 organisations have joined the 30% Club campaign. This year they include institutional investors, Khazanah Nasional Berhad and Permodalan Nasional Berhad (PNB).

Influence Pillar - Engaging key stakeholders to embed DEI in public policies and advocate for DEI across their ecosystems. The 30% Club had worked with the Institutional Investors Council (IIC) to include 30% women on board representation in its revised



Enable Pillar – Building a sustainable pipeline of board-ready women leaders and professionals through various initiatives such as the Board Mentoring Scheme in collaboration with PwC. Since 2017, 106 women have been mentored, and 41% of them have secured board positions.

Since October 2021, the 30% Club Malaysia received active support from Maybank, its corporate sponsor. that marked a new chapter in the business-led campaign’s journey.

Dato’ Ami added, “As more companies embrace DEI, the demand for board-ready women candidates is set to accelerate. Increasingly, we are seeing more women with sustainability, digital technology and international background securing board seats.”

“I would urge companies to move from mentoring to sponsoring women leaders in the boardrooms and senior leadership. This involves more active and concerted efforts to get women with the right competencies and skillsets to the right seats.”

Appointing new leadership and resources

Committed to strengthening and sustaining its business campaign, the 30% Club Malaysia is also pleased to announce its new steering committee with effect 1 July 2023, comprising the following. INED is Independent Non-Executive Director. ED is Executive Director.

Chair: Dato’ Ami Moris, Advisor, Maybank Group

Activate Pillar, led by
Marzida Mohd Noor, INED, Affin Bank
* Frances Po, INED, Sentral REIT Management

Influence Pillar, led by
Rejina Rahim, Co-Founder, Wahine Capital, INED, Sentral REIT Ma1.37 Tmpm0 g0 Gp025.01
* Ar. Ahila Ganesan, INED, Velesto Energy
* Low Ngai Yuen, INED, GDEX and OCK

Enable Pillar -





Malaysia has over 50 Corporate Advocates including Maybank as its Corporate Sponsor.
Corporate Advocates:

1. abrdn Islamic Malaysia
2. American Malaysian Chamber of Commerce
3. Asia School of Business
4. Axiata Digital Advertising
5. Axiata Digital Services
6. Axiata Group
7. AYER Holdings
8. Bank Islam Malaysia
9. Bank Pembangunan Malaysia
10. Berjaya Corporation
11. Boost Holdings
12. Carlsberg Brewery Malaysia
13. CelcomDigi
14. CIMB Islamic Bank
15. CnetG Asia
16. Cyberview
17. Dutch Lady Milk Industries
18. edotco Group
19. Ernst & Young
20. Experian (Malaysian)
21. Great Eastern General Insurance (Malaysia)
22. GSK Malaysia
23. Heineken Malaysia
24. Heriot-Watt University Malaysia
25. HSBC Bank Malaysia
26. InNature
27. Institute of Corporate Directors Malaysia
28. Institutional Investors Council Malaysia
29. KASS International
30. Khazanah Nasional
31. KPJ Healthcare
32. LeadWomen
33. Lembaga Tabung Haji
34. Malayan Banking
35. Malaysian Resources Corporation Berhad
36. Malaysian Institute of Accountants
37. Malaysian Institute of Corporate Governance
38. Manulife Insurance
39. Payments Network Malaysia



40. Permodalan Nasional Berhad
41. POS Malaysia
42. Prince Court Medical Centre
43. Prudential BSN Takaful
44. PwC Malaysia
45. Sentral REIT Management
46. SP Setia
47. Standard Chartered Malaysia
48. Sunway
49. Tenaga Nasional