

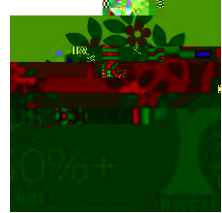


**For Immediate Release**

## **30% Club Malaysia Welcomes PwC's Nurul A'in Abdul Latif as New Chair**

PwC Malaysia is the second corporate sponsor of the 30% Club Malaysia  
30% is not a ceiling but a tipping point towards achieving true parity

**Kuala Lumpur, 22 February 2024 –**



"With the global allocation of capital towards quality, diverse and inclusive companies, Malaysia needs to be well-positioned to promote the investability of our leading listed companies. The case for inclusion and diversity on boards and senior management

transform, driven by technological disruption, environmental, social and governance (ESG) considerations and rapidly changing consumer preferences. Diversity, especially at decision-making levels, makes room for the range of perspectives, experience and knowledge needed to differentiate themselves for long-term business

Central to addressing the challenges that women directors face in gaining visibility at



As the first female Executive Chair at PwC Malaysia, Nurul is passionate about championing diversity, equity and inclusion both within and outside the firm. She is also the programme sponsor for 'New World. New Skills.', PwC's commitment to upskilling clients and communities, as well as its own people.

Nurul is also a Council Member of the Malaysian Institute of Certified Public Accountants (MICPA) and the Malaysian Institute of Accountants (MIA). She has a Bachelor of Accounting (Hons) Degree from University of Malaya.

### **About PwC Malaysia**

of firms in 151 countries with over 360,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

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### **About 30% Club Malaysia**

The 30% Club Malaysian Chapter was launched in May 2015 as part of a global business-led campaign to promote diversity, equity and inclusion (DEI) with a focus on gender parity in Boards and C-suites. Through its activities, the 30% Club aims to activate the Chairs and CEOs to be visible in adopting diversity and inclusion best practices; to engage wider stakeholders with market influence to champion the diversity agenda; and enable the development of a sustainable pipeline of future women leaders for boards. The 30% Club has 65 Corporate Advocates including PwC as its Corporate Sponsor. As at 1 January 2024, women hold 30.9% of board seats of top 100 PLCs, and for all PLCs, 25.6% in Malaysia.

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